



Established 1994

“The Voice of Lake Murray”

**October 11, 2022  
Board Meeting Notes**

**Attending: Debi Lafayette, Lee Ayers, Dave Foust, Robert Rankin, Manny Faria, Jim McGrath, & Len Leslie**

The meeting minutes from the Sept 1 board meeting were accepted.

The board reviewed the Newberry meeting. Approximately 100 people were in attendance. The sign in process is still experiencing a back up. It was decided to try having sign in tables on both sides of the entryway. Also to have another table a little further away for membership updates and payments. We will check into pricing for tablecloths with the LMA logo printed in them and also feather flags instead of directionals for placing outside. We agreed to order 20 more of the Clemson Water books to sell at the meeting and to get the new maps from the Lake Murray Country tourism to give out. We will also encourage corporate sponsors to have table set ups and to reach out to local media in each county to announce and cover the events - FishWrapper, Lake Murray News, Irmo News, Lexington Chronicle, Newberry Observer, Twin City News, Newberry Magazine. It was decided to not have a 4<sup>th</sup> quarter meeting in Saluda at this time. Instead we will start off 2023 with a meeting in Saluda in March.

**Legislative Issues & News** - Lee reports they are just going back into session and there is no news at this time.

**Treasury** - Len Leslie presented the updated financial report.

**Membership** - we currently have a total of 568 members, 328 are up to date on their dues. We continue to work on this. **It was agreed to have an open house on Nov 2 at 6:30 - 7:30 at the Salem Church meeting room. We will reach out to membership asking them to stop in that evening if they are interested in helping out the organization. Board members are asked to attend to speak with people.** We will have sign up sheets for different committee's they are interested in and how much time they would like to contribute. We will look for new board members from those interested, who do go on to contribute to the organization. **We need to check with the church to make sure that evening is available.**

We still need a letter that will be sent to all new member sign ups. Dave also brought a key chain with the Lake Murray logo that we could send as a token of thanks for their membership. He is getting us a price on this.

**Environmental/Water** - Jim McGrath reviewed the September water testing results. He was accompanied by a local teacher and one of her students. Several levels were high, but that is often expected at that time of the year. He will continue to monitor.

**Website** - The website developers are in the process of linking in the paypal. We are hoping that the website will go live in the next two weeks.

**Facebook** - we are currently at 3720 followers and continuing to grow.

**Dock signs** - Manny reported that all sign orders are up to date. We will run Facebook advertising about Dock signs as Christmas presents on facebook as well as reach out to agents that sell on the lake to buy signs as closing gifts.

**Corporate sponsorships** - We currently have 17 sponsorships. Bob has suggested that we update our trifold - **all board members are asked to send revision suggestions to Bob & Debi in the next week or two.** We also need corporate sponsor logos and a brief paragraph about their business for the new website. We will provide links directly to their website from the new page.

**LMA Shirts** - no update at this time.

**Quarterly Newsletter** - we would like to send out a 4<sup>th</sup> quarter Lake Link. **Each board member is asked to contribute an article by November 11<sup>th</sup>.**

We also talked about opening up advertising opportunities in the Lake Link in 2023 to our Corporate Sponsors.

**2023 Calendar and events** - Debi will be putting together a 2023 calendar and adding it to the google drive. All board meetings and most events we will hold will be determined ahead of time so everyone can get it on their schedule. We also agreed to have a 2023 Membership picnic and invite not only members but also law enforcement that are associated with the lake as a way of showing our appreciation for what they do.

Debi will reach out to the DNR about Ladies Day on the Lake and with Steve Phillips about 4H2O.

**Tentative 2023 Calendar and events -**

<b>Month</b>	<b>Board Meeting @ 6:30pm</b>	<b>Lake Link</b>	<b>Quarterly Meeting</b>	<b>Events</b>
January	Thursday, Jan 5th	Lake Link due January 20 <sup>th</sup> for print		
February	Thursday, Feb 2nd			Boat Show Feb 17-19th
March	Thursday, March 2 <sup>nd</sup>		Saluda County Tuesday, March 21 <sup>st</sup>	
April	Tuesday, April 4th	Lake Link due April 20th		Member Picnic Saturday, April 15th
May	Thursday, May 4th		Lexington Tuesday, May 16th	
June	Thursday, June 1 <sup>st</sup>			Ladies Day at the Lake June 13 <sup>th</sup> & 14 <sup>th</sup> ?
July	Thursday, May 6th	Lake Link due July 14th		4H2O Boat Parade?
August	Thursday, August 3 <sup>rd</sup>		Richland - Tuesday, August 22th	
September	Thursday, September 7th	Lake Link due September 22 <sup>nd</sup>		Beach Sweep
October	Thursday, October 5th		Newberry - Tuesday, Oct 17 <sup>th</sup> .	
November	No Meeting			

December	No Meeting			
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Goals for 2023

Membership 328 now - ?? for 2023

Corporate Sponsors 17 now - ?? for 2023

Dock Signs - 218 now - ?? for 2023

It was agreed that this was the last board meeting of 2022. See you on January 25<sup>th</sup>, 2023!

Thank you for a great year!